

The Landings BAY COLONY

including LAKE ESTATES & BAY COLONY CLUB

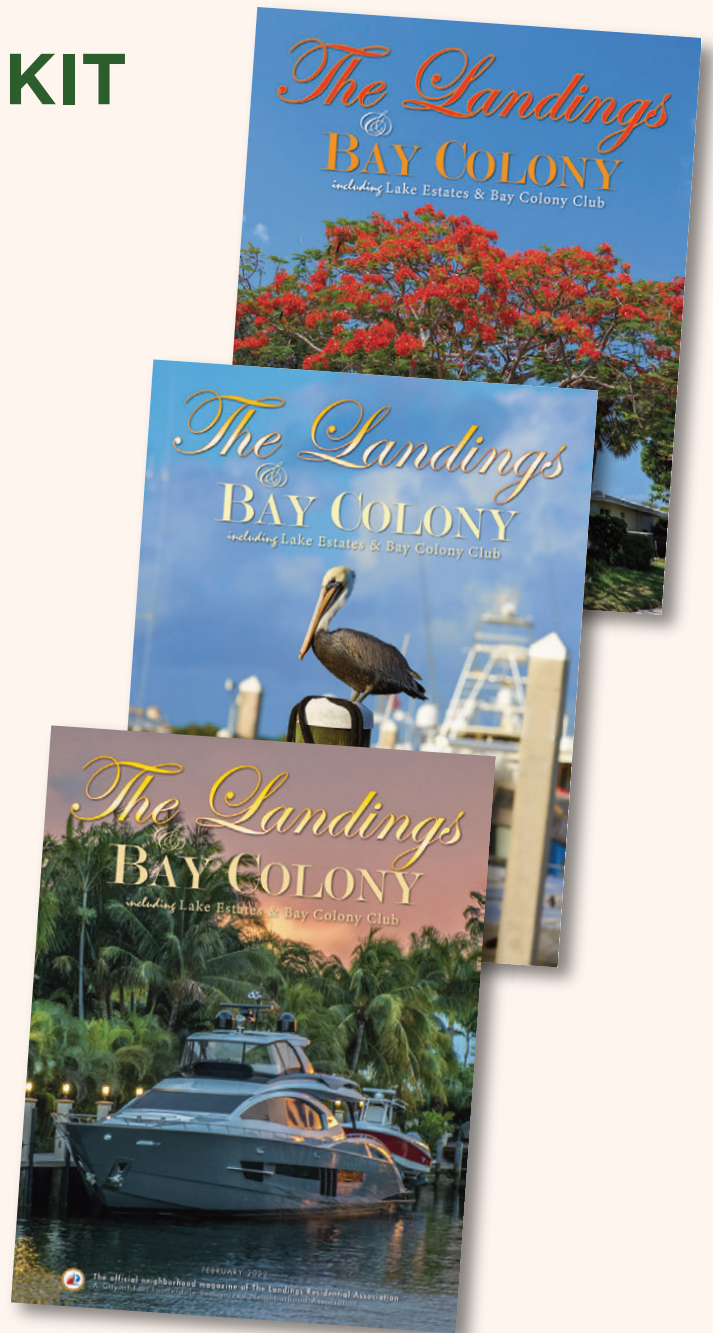
2026-2027 MEDIA KIT

The official bimonthly magazine of
The Landings Residential Association
featuring NE Fort Lauderdale's
all-waterfront neighborhoods

BY the neighborhood

FOR their neighborhood

In print & online
reaching EVERY home,
apartment, condo and residence
in The Landings, Bay Colony,
Lake Estates & Bay Colony Club via
USPS Every Door Direct Mail (EDDM)
...and online at LandingsRA.com
& LocalFortLauderdale.com



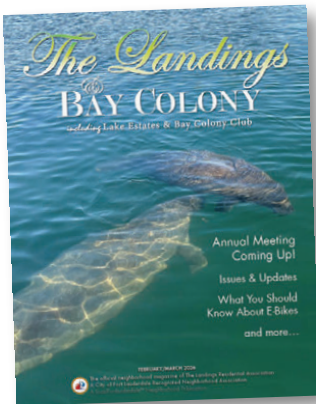
**FortLauderdale
MediaAssociates**

Serving Fort Lauderdale's neighborhoods & business community since 2008
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The Landings & BAY COLONY

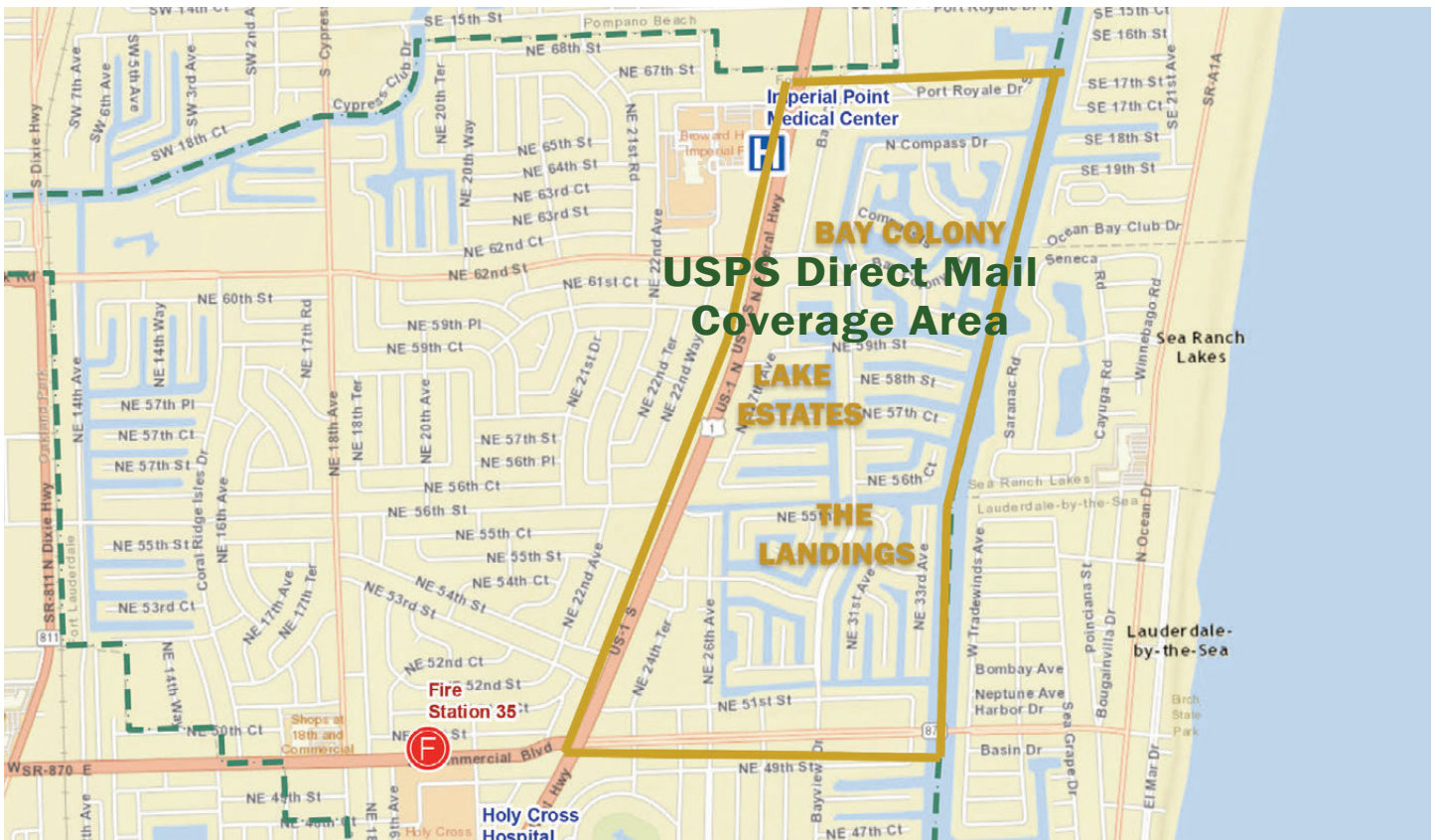
including LAKE ESTATES & BAY COLONY CLUB

NE Fort Lauderdale's All-Waterfront Neighborhoods



- **3,000+ total copies** published bimonthly (6x annually)
- **2,850+ MAILED to EVERY home, condo & apartment** in The Landings, Bay Colony, Lake Estates and Bay Colony Club
- **additional free distribution** via sponsors & association events
- **social media promotion** free for advertisers
- **published online** at LandingsRA.com & LocalFortLauderdale.com

BY the neighborhood. FOR their neighborhood.



The Landings

BAY COLONY

including LAKE ESTATES & BAY COLONY CLUB

2026-2027 Ad Rates & Specifications

AD SIZE/FREQUENCY	1-2 issues	3-5 issues	6 issues
Premium page	\$775 ea	\$750 ea.	\$725 ea.
Full page	\$675 ea	\$650 ea.	\$625 ea.
1/2 page	\$350 ea	\$335 ea.	\$315 ea.
1/4 page	\$189 ea	\$179 ea.	\$169 ea.

*Premium pages: OBC, IFC, IBC, pages 1-7, and 2-pg spreads. Subject to availability.

• **Rates Shown INCLUDE Full Color (4/c process).**

• 5% discount for ads in two or more of these FLMA publications.

• Rates are for press-ready ad files only. See below for art & ad design charges.

• **AD DEADLINES:** Ad space and ad copy deadline is 20 days prior to the issue publication date. Sooner is always better.

• **PAYMENT TERMS:** 1st issue payment due with insertion agreement. Subsequent issue ad payments are due upon invoice 20 days prior to each publication date. Payment by check, Zelle or credit card. VISA/MC/AMEX/Discover accepted.

Advertising Program Includes

- AD appearing in both print and online issues
- AD in the online digital issue linked to advertiser's website
- DIGITAL ISSUE displayed & promoted on each official association website
- ONLINE promotion as 'Featured Friends' on LandingsRA.com & LocalFortLauderdale.com

Ad Sizes Dimensions & Specifications

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed Size	8.625"	11.125"	1/2 Page - vertical	3.375"	9.875"
Full Page Live Matter Area	7.625"	10.125"	1/4 Page - standard	3.375"	4.625"

AD COPY: Digital, press-ready ad files are required. 300 dpi resolution, CMYK color; .pdf and .jpg files accepted. Please mail final ad copy to: publisher@fortlauderdalemedia.com. Or send via WeTransfer or other file transfer application.

ART & DESIGN: For ad design or ad copy change requests, we will refer you to an independent graphic designer who will charge the following rates: Full Pg: \$185.00 min; Half Pg: \$125.00 min; Quarter Pg: \$85.00 min. Final actual charges will be determined by the designer and will depend upon the complexity of the desired ad design and time required thru approval.

Published on behalf of The Landings Residential Association by

**FortLauderdale
MediaAssociates**

401 E. Las Olas Blvd., Ste. 130-599, Fort Lauderdale, FL 33301
Tel: 954.828.1337 • publisher@fortlauderdalemedia.com
fortlauderdalemedia.com • localfortlauderdale.com

LocalFortLauderdale™

Official Neighborhood Magazine Series

2026-2027 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Close Date
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2026	8/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2026	9/15/2026
HARBOR BEACH	Oct/Nov	10/15/2026	9/25/2026
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2026	9/25/2026
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2026	10/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	*12/1/2026	*11/5/2026
HARBOR BEACH	* Dec/Jan	*12/10/2026	*11/15/2026
THE LANDINGS & BAY COLONY	* Dec/Jan	*12/10/2026	*11/15/2026
RIO VISTA & LAUDERDALE HARBORS	*Jan/Feb	1/15/2027	*12/20/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2027	1/15/2027
HARBOR BEACH	Feb/Mar	2/15/2027	1/25/2027
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2027	1/25/2027
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2027	2/25/2027
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2027	3/15/2027
HARBOR BEACH	Apr/May	4/15/2027	3/25/2027
THE LANDINGS & BAY COLONY	Apr/May	4/15/2027	3/25/2027
RIO VISTA & LAUDERDALE HARBORS	May/June	5/15/2027	4/25/2027
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2027	5/15/2027
HARBOR BEACH	Jun/July	6/15/2027	5/25/2027
THE LANDINGS & BAY COLONY	Jun/July	6/15/2027	5/25/2027
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2027	6/25/2027
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2027	7/15/2027
HARBOR BEACH	Aug/Sep	8/15/2027	7/25/2027
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2027	7/25/2027

Please Note! The above publication dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

* denotes Holiday dates & deadlines.

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