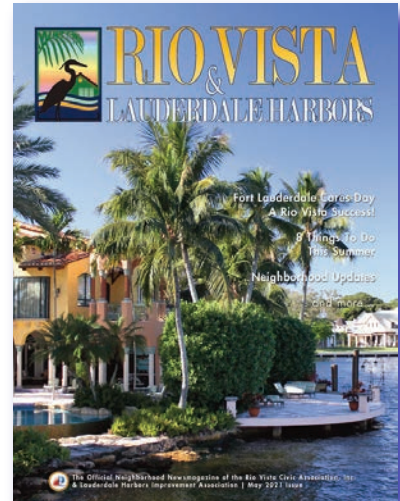
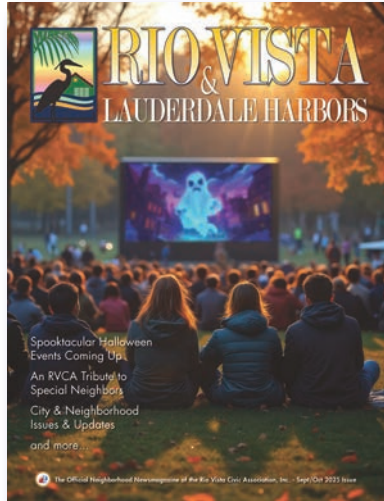
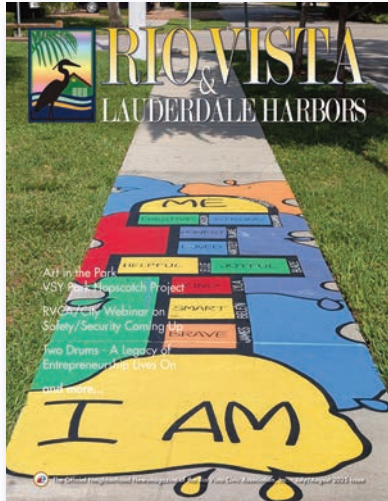




RIO VISTA & LAUDERDALE HARBORS

The official magazine of the Rio Vista Civic Association
and the Lauderdale Harbors Improvement Association



BY the neighborhood. FOR the neighborhood.

2026 MEDIA KIT

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A **LocalFortLauderdale™** Official Neighborhood HOA Magazine

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Proudly serving Rio Vista, Lauderdale Harbors & our local business community since 2008



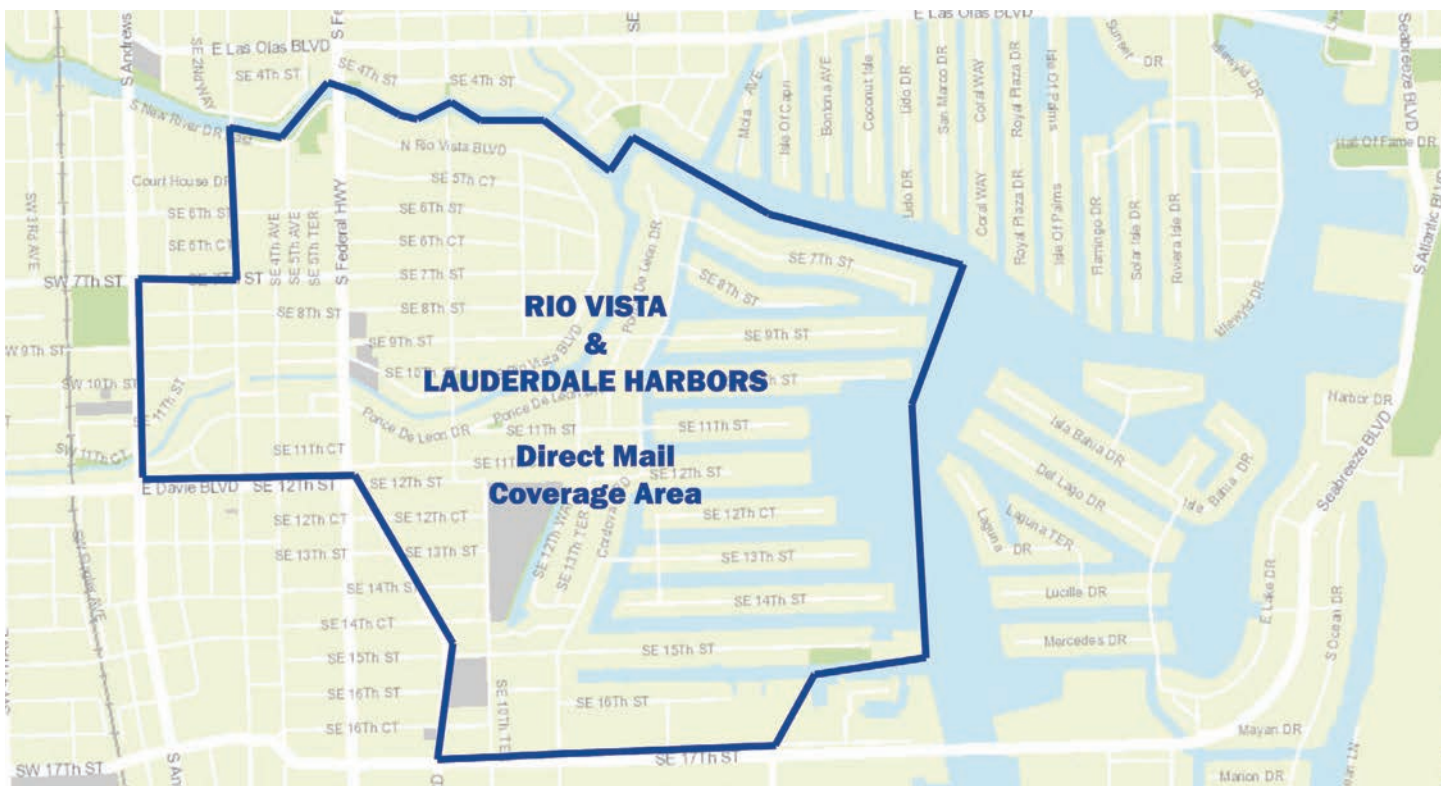
**RIO VISTA
&
LAUDERDALE HARBORS**

Convention Center Update
Sponsors Spotlight
City & Neighborhood Updates
and more...

The Official Neighborhood Newsletter of the City of Lauderdale-Blount County, established in 1994
A Lauderdale-Blount County Department of Recreation & Parks

- **3,800+ total copies** published 6x annually (every other month) in January, March, May, July, September & November
- **3,650+ MAILED** via USPS to EVERY home, residence & business in Rio Vista, Lauderdale Harbors & the SE 17th St. area
- **additional free distribution** via ad sponsors & RVCA events
- **free online & social media promotion** for ad sponsors

BY the neighborhood. **FOR** the neighborhood.



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RIO VISTA & LAUDERDALE HARBORS

2026 Ad Rates & Program Information

Ad Size/ Frequency	1-2 issues	3-5 issues	6 issues
1/4 page	\$189 ea	\$179 ea.	\$169 ea.
1/2 page	\$350 ea	\$335 ea.	\$315 ea.
Full page	\$675 ea	\$650 ea.	\$625 ea.
Premium page	\$775 ea	\$750 ea.	\$725 ea.

- All ad rates shown above INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for concurrent/consecutive ads in any two, three or four FLMA publications.

FREQUENCY: The magazine is published 6x per year, every other month. See publication dates & deadlines on back page.

***PLEASE NOTE:** Rates are based upon receipt of press-ready ad files. Ad design requests will be referred to independent designers and additional charges will apply for ad design services as follows: Full Pg: \$185 min. Half Pg: \$125 min. Quarter Pg: \$85 min. Final actual charges may be more depending upon complexity of ad design and extra designer time required.

PAYMENT TERMS: 1st issue payments due with ad insertion agreement. Subsequent issue ad payments due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

2026 Advertising Program Includes:

- AD appearing in both print and online issues • AD in the online digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on the official Rio Vista Civic Association website at riovistaonline.com
- SOCIAL MEDIA promotion on RVCA & Fort Lauderdale Media pages as 'Featured Friends'

Ad Dimensions & Specifications

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed Size	8.625"	11.125"	1/2 Page - vertical	3.375"	9.875"
Full Page Live Matter Area	7.625"	10.125"	1/4 Page - standard	3.375"	4.625"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer application.

Published 6x annually in January, March, May, July, September & December

See fortlauderdalemedia.com or riovistaonline.com for the latest digital issues

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Fort Lauderdale Media

LocalFortLauderdale™ Official Neighborhood Magazines

2026 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Close Date
RIO VISTA & LAUDERDALE HARBORS	*Jan/Feb	1/15/2026	*12/20/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2026	1/15/2026
HARBOR BEACH	Feb/Mar	2/15/2026	1/25/2026
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2026	1/25/2026
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2026	2/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2026	3/15/2026
HARBOR BEACH	Apr/May	4/15/2026	3/25/2026
THE LANDINGS & BAY COLONY	Apr/May	4/15/2026	3/25/2026
RIO VISTA & LAUDERDALE HARBORS	May/June	5/15/2026	4/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2026	5/15/2026
HARBOR BEACH	Jun/July	6/15/2026	5/25/2026
THE LANDINGS & BAY COLONY	Jun/July	6/15/2026	5/25/2026
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2026	6/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2026	7/15/2026
HARBOR BEACH	Aug/Sep	8/15/2026	7/25/2026
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2026	7/25/2026
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2026	8/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2026	9/15/2026
HARBOR BEACH	Oct/Nov	10/15/2026	9/25/2026
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2026	9/25/2026
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2026	10/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	*12/1/2026	*11/5/2026
HARBOR BEACH	* Dec/Jan	*12/10/2026	*11/15/2026
THE LANDINGS & BAY COLONY	* Dec/Jan	*12/10/2026	*11/15/2026

Please Note! The above publication dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

* denotes Holiday dates & deadlines.

Fort Lauderdale Media Associates, Inc.

Serving Fort Lauderdale's neighborhoods & business community since 2008

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