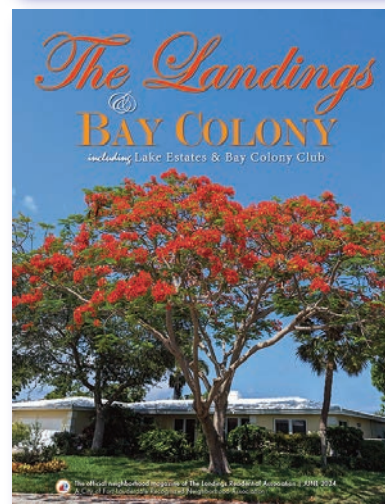
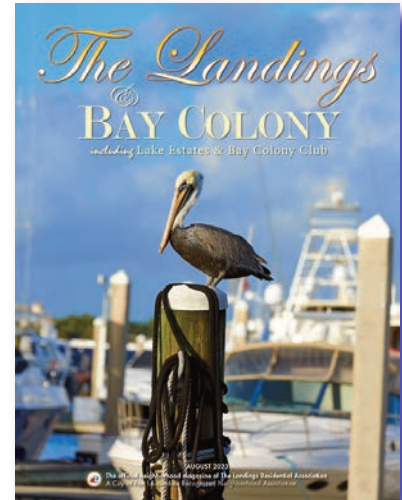
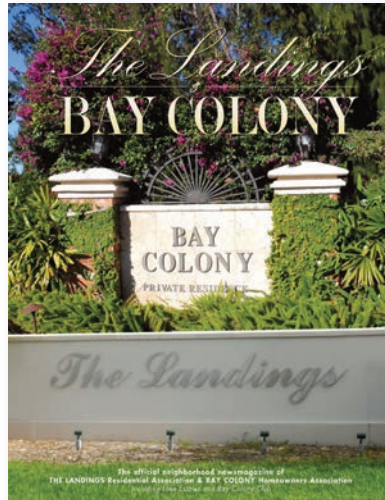
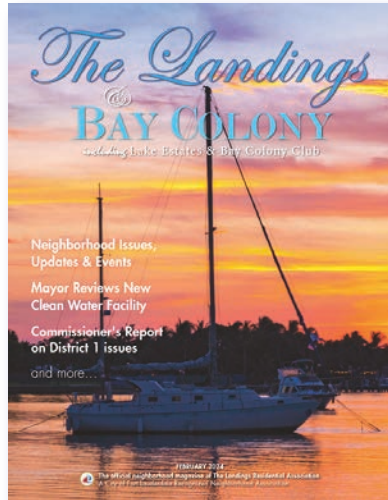


The Landings & BAY COLONY

The official magazine of The Landings Residential Association
covering The Landings, Bay Colony, Bay Colony Club & Lake Estates



BY the neighborhood. **FOR** the neighborhood.

2026 Media Kit

THINK LOCAL. It's where your business lives!

A **LocalFortLauderdale™** Official Neighborhood HOA Magazine

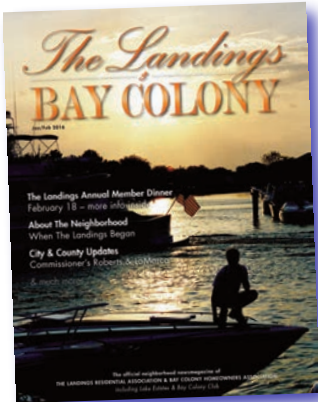
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Serving The Landings, Bay Colony & our local business community since 2013

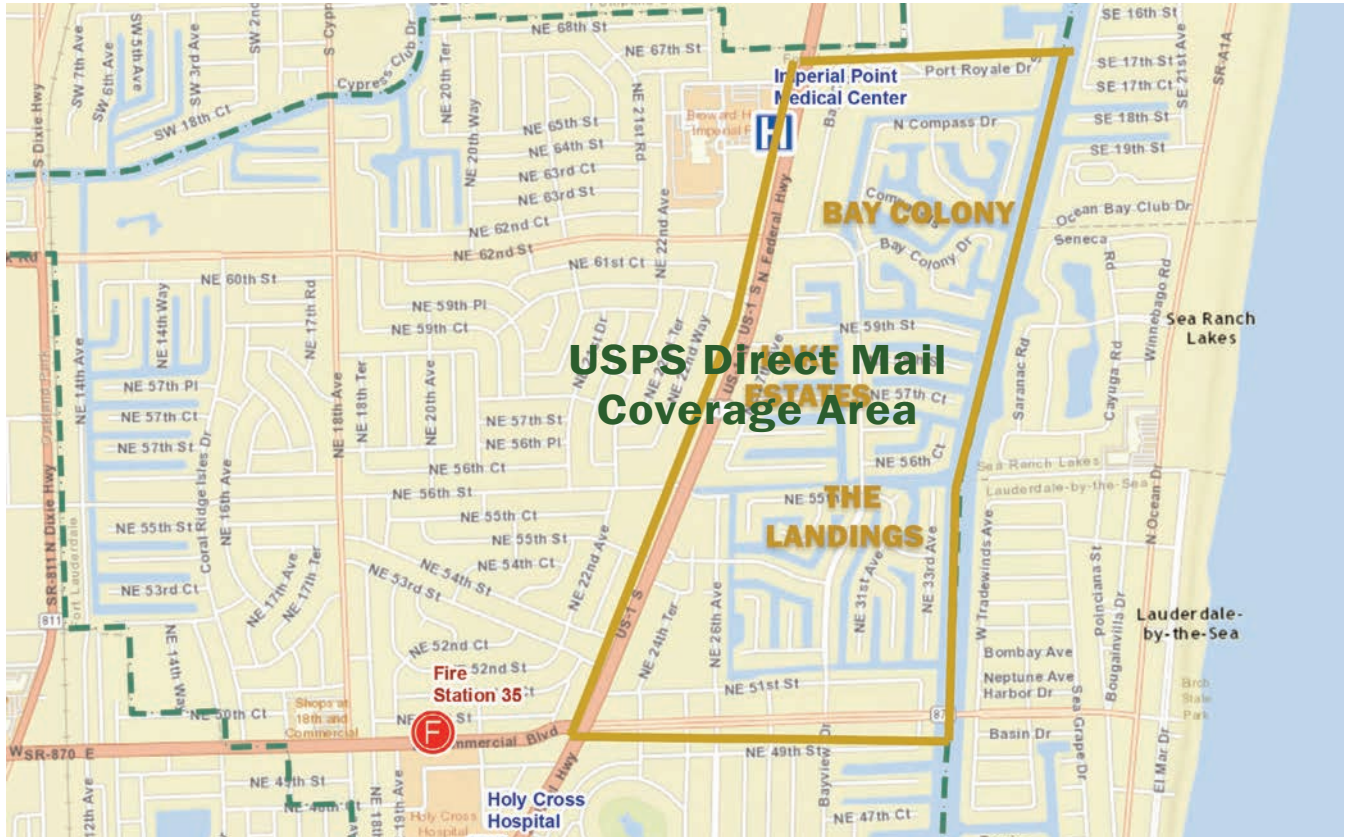
The Landings BAY COLONY

including LAKE ESTATES & BAY COLONY CLUB



- 3,000+ total copies published bimonthly (6x annually)
- 2,850+ MAILED to EVERY home, condo & apartment in The Landings, Bay Colony, Lake Estates and Bay Colony Club
- free social media promotion for advertisers
- published online at landingsra.com & promoted via social media
- additional free distribution via sponsors & association events

BY the neighborhood. FOR the neighborhood.



The Landings

BAY COLONY

including LAKE ESTATES & BAY COLONY CLUB

2026 Ad Rates & Program Information

Ad Size/ Frequency	1-2 issues	3-5 issues	6 issues
1/4 page	\$189 ea	\$179 ea.	\$169 ea.
1/2 page	\$350 ea	\$335 ea.	\$315 ea.
Full page	\$675 ea	\$650 ea.	\$625 ea.
Premium page	\$775 ea	\$750 ea.	\$725 ea.

- All ad rates shown above INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for concurrent/consecutive ads in any two, three or four FLMA publications.

FREQUENCY: Each publication is published every other month, i.e. (6x) per year. See publication schedule on back page.

***PLEASE NOTE: Rates are based upon receipt of press-ready ad files.** Ad design requests will be referred to independent designers and additional charges will apply for ad design as follows: Full Pg: \$185 min. Half Pg: \$125 min. Quarter Pg: \$85 min. Final actual charges may be more depending upon complexity of ad design and extra designer time required.

PAYMENT TERMS: 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

Each Advertising Program Includes:

- DISPLAY AD appearing in both print and online issues • AD in the digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on the official Landings Residential Association website at LandingsRA.com
- SOCIAL MEDIA promotion on LRA and Fort Lauderdale Media pages as 'Featured Friends'

Ad Dimensions & Specifications

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed Size	8.625"	11.125"	1/2 Page - vertical	3.375"	9.875"
Full Page Live Matter Area	7.625"	10.125"	1/4 Page - standard	3.375"	4.625"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer system.

Published 6x annually in February, April, June, August, October & December.

See fortlauderdalemedia.com or landingsra.com for the latest digital issues of this publication

**FortLauderdale
MediaAssociates**

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www.fortlauderdalemedia.com • www.localfortlauderdale.com

Fort Lauderdale Media

LocalFortLauderdale™ Official Neighborhood Magazines

2026 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Close Date
RIO VISTA & LAUDERDALE HARBORS	*Jan/Feb	1/15/2026	*12/20/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2026	1/15/2026
HARBOR BEACH	Feb/Mar	2/15/2026	1/25/2026
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2026	1/25/2026
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2026	2/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2026	3/15/2026
HARBOR BEACH	Apr/May	4/15/2026	3/25/2026
THE LANDINGS & BAY COLONY	Apr/May	4/15/2026	3/25/2026
RIO VISTA & LAUDERDALE HARBORS	May/June	5/15/2026	4/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2026	5/15/2026
HARBOR BEACH	Jun/July	6/15/2026	5/25/2026
THE LANDINGS & BAY COLONY	Jun/July	6/15/2026	5/25/2026
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2026	6/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2026	7/15/2026
HARBOR BEACH	Aug/Sep	8/15/2026	7/25/2026
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2026	7/25/2026
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2026	8/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2026	9/15/2026
HARBOR BEACH	Oct/Nov	10/15/2026	9/25/2026
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2026	9/25/2026
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2026	10/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	*12/1/2026	*11/5/2026
HARBOR BEACH	* Dec/Jan	*12/10/2026	*11/15/2026
THE LANDINGS & BAY COLONY	* Dec/Jan	*12/10/2026	*11/15/2026

Please Note! The above publication dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

* denotes Holiday dates & deadlines.

Fort Lauderdale Media Associates, Inc.

Serving Fort Lauderdale's neighborhoods & business community since 2008

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